

1. Application Process

How to Apply:

- Visit halafestival.com and complete the Vendor Application Form.
- Choose your vendor type: Retail, Food, or Food Truck.
- Submitting the application is a request to participate. Fees apply upon approval.
- No refunds after approval unless the event is canceled.

1. Food Vendor Requirements:

- Temporary Food Vendors must apply for a Fairfax County Temporary Food Establishment (TFE) Permit through the PLUS Portal.
- Deadline: 10 days prior to event
- Fee: \$40
- Permit must be printed and posted at your booth.
- Permanent Food Vendors must upload a copy of their active permit.

2. Booth Guidelines

Setup & Breakdown:

- Setup: 4:00 PM - 6:00 PM
- Event Time: 6:00 PM - 11:00 PM
- Breakdown: 11:00 PM - 12:00 AM
- Early breakdown is not allowed.

Booth Specs:

- Standard space: 10'x10' (larger spaces by request)
- Bring your own tent, table, chairs, and lighting
- Weights required: minimum 40 lbs per leg
- Limited electricity is available (must be requested in advance)

3. Festival Day Rules

What to Bring:

- Tent & weights
- Tables and chairs
- Signage and product displays
- Payment systems (Cash, Square, Zelle, Venmo, etc.)
- Trash bags and cleaning supplies

Conduct Expectations:

- Maintain a clean and professional appearance
- Be respectful to customers, vendors, and staff
- No aggressive selling or inappropriate behavior
- Hala Festival reserves the right to remove any vendor without refund

4. Health & Safety

- All food vendors must comply with local health department regulations
- Permit must be visible during event hours
- All cooking setups must have a fire extinguisher
- No open flames or unauthorized generators

5. Promotion & Social Media

- Tag us on Instagram: @hala.festival
- Use event hashtags: #HalaFestival #DMVEvents #CelebrateCulture
- Promote your participation at least 1 week before the event

6. Contact Us

Email: info@halafestival.com

Instagram: @hala.festival